



design & marketing
solutions
for
[\[print\]](#)
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July, 2009

FOR IMMEDIATE RELEASE

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GOTCHADESIGN Grows Green

Atlanta, GA – July, 2009 - **GOTCHADESIGN**, of Atlanta, GA, is an environmentally conscious design & marketing studio that creates and implements compelling advertising, design and marketing solutions in print, presentation and interactive. We specialize in creating a substantial brand presence for your company, while considering the need to mitigate our ecological footprint.

GOTCHA offers green guidance for print (ecologically responsible paper selection and relationships with FSC certified printers) as well as suggestions for wind powered ISP providers and responsible e-sends. The use of FSC certified papers indicates the paper product has been harvested and produced meeting rigorous environmental, social, and economic standards. Including the FSC logo on your printed materials identifies your business as one that contributes to restoration and responsible management of natural resources.

GOTCHA has worked sustainable design into the rebranding of several state agencies, The Georgia Urban Forest Council and Keep Georgia Beautiful along with the City of Kennesaw GA and Snellville GA and Georgia State University’s College of Law magazine and pr material.

GOTCHADESIGN offers a fresh approach, assuring your company’s accountability, responsibility and commitment to the environment, while assisting in the growth of your bottom line. Design for sustainability. It’s our responsibility®.

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