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FOR IMMEDIATE RELEASE

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GOTCHADESIGN partners with Bennett Graphics to Receive 'Best of Category' Award in State Print Excellence Competition

Atlanta, GA – June 14, 2010 - **GOTCHADESIGN**, in partnership with Bennett Graphics receives a *Best of Category Award* in the 2010 Print Excellence Competition for the Fall Issue of GSU's *College of Law Magazine*. Submitted by Bennett Graphics, this 'green' issue of the magazine received the top award amongst hundreds of entries. GOTCHA chose to work with Bennett Graphics because they are an FSC printer and they reinforce our company's message of 'Design for Sustainability. It's our Responsibility.'

"We are proud to add to our last two years PIAG award wins with this top recognition", said Sheryl Nelson, founder of GOTCHA DESIGN. "Through collaboration with Bennett Graphics, we were able to design and produce for our client a 'green' publication 'raising the bar' for sustainable projects for the school. We designed an online, interactive edition as well to increase the magazines's readership and further reduce its carbon footprint."

"The fact that this project received such recognition from the printing industry - an industry known for constant innovation in materials and execution - acknowledges the outstanding work of GOTCHA and our joint success with Bennett Graphics."

About the Printing & Imaging Association of Georgia

The Printing & Imaging Association of Georgia(PIAG) is a 115 year old trade association serving one of the state's targets manufacturing industries representing over 400 printing and imaging firms throughout the state of Georgia. The association supports its members with a focus on education and services that aid business success, and promotes awareness of printing and imaging as a first choice medium among media buyers. Each year they host a statewide printing competition for which printers submit their best work to be judged on the basis of technical quality and print execution. PIAG is affiliated with the world's largest graphic arts trade association and the premier technical resource in graphic arts, Printing Industries of America. Additional information about PIAG is available online at www.piag.org



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About GOTCHA DESIGN

GOTCHA DESIGN is an environmentally conscious graphic design firm offering brand assessment + application across all media.

GOTCHA DESIGN specializes in creating a substantial brand presence for businesses, organizations, municipalities and universities, while considering the need to mitigate our ecological footprint. **GOTCHA** offers green guidance for print (ecologically responsible paper selection and relationships with FSC certified printers) as well as suggestions for wind powered ISP providers and responsible e-sends. Let **GOTCHA** help "grow your brand green".

For more information about **GOTCHA DESIGN**, contact Michelle Brutto at 404.636.2483.

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